



Hainan Dadonghai Tourism Centre (Holdings) Co., Ltd.



The First Quarterly Report 2014 (Full Text)

Disclosure Date: 29 April 2014



Section I. Important Notice

Board of Directors and the Supervisory Committee of Hainan Dadonghai Tourism Centre (Holdings) Co., Ltd. (hereinafter referred to as the Company) and its directors, supervisors and senior executives should guarantee the reality, accuracy and completion of the quarterly report, there are no any fictitious statements, misleading statements or important omissions carried in this report, and shall take legal responsibilities, individual and/or joint.

All Directors are attended the Board Meeting for Quarterly Report deliberation

Li Yuanbin, Person in charge of the Company, Chen Liurong, person in charger of accounting works and Li Zhi, person in charger of accounting organ (accounting officer) hereby confirm that the Financial Report of this Quarterly Report is authentic, accurate and complete.



Section II. Main financial data and changes of shareholders

I. Main accounting data and financial indexes

Whether it has retroactive adjustment or re-statement on previous accounting data for accounting policy changed and accounting error correction or not

Yes No

	Current Period	Same period of last year	Changes of this period over same period of last year (%)
Operating income (RMB)	8,477,209.50	11,024,910.00	-23.11%
Net profit attributable to shareholders of the listed company(RMB)	505,793.55	879,794.04	-42.51%
Net profit attributable to shareholders of the listed company after deducting non-recurring gains and losses(RMB)	460,223.64	823,392.79	-44.11%
Net cash flow arising from operating activities(RMB)	2,621,044.20	4,471,475.40	-41.38%
Basic earnings per share (RMB/Share)	0.0014	0.0024	-41.67%
Diluted earnings per share (RMB/Share)	0.0014	0.0024	-41.67%
Weighted average ROE (%)	0.62%	1.04%	-0.42%
	At the end of the reporting period	At the end of last year	Changes of this period-end over same period-end of last year (%)
Total assets (RMB)	115,521,218.54	113,960,862.69	1.37%
Net assets attributable to shareholder of listed company (RMB)	82,417,641.41	81,911,847.86	0.62%

Items of non-recurring gains and losses

Applicable Not applicable

II. Total number of shareholders at the end of this report period and top ten shareholders

In shares

Total shareholders at the end of report period		27,073				
Top ten shareholders						
Shareholder's name	Nature of shareholder	Proportion of shares held (%)	Amount of shares held	Amount of restricted shares held	Number of share pledged/frozen	
					State of share	Amount
Luoniushan Co., Ltd.	Domestic	16.81%	61,190,270	0		



	non-state-owned legal person					
Pan Guoping	Domestic nature person	9%	32,779,583	0	Pledged	6,500,000
China Everbright Securities (HK) Limited	Overseas legal person	6.52%	23,722,513	0		
Yangpu Tongrong Investment Management Consultation Co., Ltd.	Domestic non-state-owned legal person	2.79%	10,150,082	4,420,800		
Sanya Yongli Investment Co., Ltd.	Domestic non-state-owned legal person	1.9%	6,930,000	0		
Shanghai Zhongqing Hotel Management Co., Ltd.	Domestic non-state-owned legal person	1.39%	5,043,416	0		
Construction Investment CITIC Assets Management Co., Ltd.	Domestic non-state-owned legal person	1.27%	4,620,000	0		
CITRINE CAPITAL LIMITED	Overseas legal person	0.9%	3,265,200	0		
#Wu Weisheng	Domestic nature person	0.8%	2,917,714	0		
Sanya Zhongxing Development Co., Ltd.	Domestic non-state-owned legal person	0.65%	2,541,000	2,541,000		

Top ten shareholders with unrestricted shares held

Shareholder's name	Amount of unrestricted shares held	Type of shares	
		Type	Amount
Luoniushan Co., Ltd.	61,190,270	RMB common share	61,190,270
Pan Guoping	32,779,583	RMB common share	6,904,417
		Domestically listed foreign share	25,875,166
China Everbright Securities (HK) Limited	23,722,513	Domestically listed foreign share	23,722,513
Sanya Yongli Investment Co., Ltd.	6,930,000	RMB common share	6,930,000
Yangpu Tongrong Investment Management Consultation Co., Ltd.	5,729,282	RMB common share	5,729,282
Shanghai Zhongqing Hotel Management Co., Ltd.	5,043,416	RMB common share	5,043,416
Construction Investment CITIC Assets Management Co., Ltd.	4,620,000	RMB common share	4,620,000



CITRINE CAPITAL LIMITED	3,265,200	Domestically listed foreign share	3,265,200
#Wu Weisheng	2,917,714	RMB common share	2,917,714
Cao Huili	2,363,939	RMB common share	2,363,939
Explanation on associated relationship among the aforesaid shareholders	The Company is unknown whether there exists associated relationship or belongs to the consistent actor regulated by the Management Measure of Information Disclosure on Change of Shareholding for Listed Company among the other shareholders.		
Explanation on top ten shareholders involving margin business	# Wu Weisheng holding 2,917,714 shares of Donghai-A through the guarantee account of credit transactions of GF Securities Co., Ltd.		

Whether has a buy-back agreement dealing in reporting period

Yes No



Section III. Significant Events

I. Particulars about material changes in items of main accounting statement and financial index and explanations of reasons

1. Items of balance sheet

In RMB

Item	At the end of reporting	At the beginning of reporting	Change (%)	Reasons of changes
Payment in advance	104,208.03	201,053.21	-48.17%	Reimbursement of shopping written down

2. Items of profit statement

In RMB

Item	At the end of reporting	At the beginning of reporting	Change (%)	Reasons of changes
Main business income	8,477,209.50	11,024,910.00	-23.11	Decline of occupancy and average room rate
Management expense	4,284,909.10	6,219,604.44	-31.11%	Accrual of the performance remuneration from South China Hotel decreased
Operating profit	628,821.49	1,116,657.47	-43.69%	Main business income reduced
Non-business expenditure	132.09	1,000.00	-86.79%	No Amercement outlay in the period
Net profit	505,793.55	879,794.04	-42.51%	Main business income reduced

3. Items of in cash flow statement

In RMB

Item	At the end of reporting	At the beginning of reporting	Change (%)	Reasons of changes
Cash received from other operating activities	50,777.84	2,389,571.07	-97.88%	Inward collection and deposit received declined
Cash paid for other operating activities	986,386.47	2,096,377.98	-52.95%	Vary operation expenses paid decreased
Net cash flow from operating activities	2,621,044.20	4,471,475.40	-41.38%	Cash received from good sales and providing labor service decreased
Cash paid for purchasing fixed, intangible and other long-term assets	163,400.00	551,434.00	-70.37%	Purchase and construction of fixed assets decreased
Net increase of cash and cash equivalent	2,461,844.20	3,920,141.40	-37.20%	Net cash flow from operating activities reduced

II. Analysis and explanation of significant events and their influence and solutions

Nil

**III. Commitments from the Company or shareholders (with over 5% shares held) in or occurred in the previous period but continued to reporting period**

Commitments	Acceptor	Contents	Commitment time	Commitment period	Implementation
Share Merger Reform	Luoniushan Co., Ltd	Given consequent years of loss, Dadonghai is facing to be delisted. To reverse this operation dilemma, improve profitability and restore continuing operation, controlling shareholder, Luoniushan Co., Ltd is seeking acquisition partners and appropriate time to take asset restructuring on Dadonghai.	2007-05-30	In an appropriate time	Since equity allocation, the Company avoided to be delisted by seeking various favors. Finance was correspondingly improved. Till now, appropriate acquisitions partner hasn't been found.
Commitments in report of acquisition or equity change	-	-	-	-	-
Commitments in assets reorganization	-	-	-	-	-
Commitments make in initial public offering or re-financing	-	-	-	-	-
Other commitments to minority shareholders of the Company	-	-	-	-	-
Completed on time (Y/N)	N				

IV. Predict of the business performance from January to June 2014

Warnings and reasons of the predict that the cumulative net profit from the begin of the year to the end of next report period may be loss or have great changes comparing with the same period of last year

Applicable Not applicable

V. Securities Investment

Applicable Not applicable

VI. Derivative Investment

Applicable Not applicable

VII. Registration form for receiving research, communication and interview in the report period

Date	Place	Method	Type of investors	Investor	Contents discussed and materials supplied
2014-01-08	HQ of the Company	Telephone communication	Individual	Investor in Shanghai (Surname Chen)	Operation condition of the Company without material required



2014-01-16	HQ of the Company	Telephone communication	Individual	Investor in Beijing (Surname Wang)	Release of share reform without material required
2014-02-10	HQ of the Company	Telephone communication	Individual	Investor in Hefei (Surname Lu)	Operation condition of the Company without material required
2014-02-18	HQ of the Company	Telephone communication	Individual	Investor in Hebei(Surname Liu)	Operation condition of the Company without material required
2014-03-19	HQ of the Company	Telephone communication	Individual	Investor in Hangzhou (Surname Zhang)	Hotel operation conditions without material required
2014-03-25	HQ of the Company	Telephone communication	Individual	Investor in Beijing (Surname Chen)	Annual operation of the Company without material required



IV. Financial Statement

I. Financial Statement

1. BALANCE SHEET

Prepared by HAINAN DADONGHAI TOURISM CENTER (HOLDINGS) CO., LTD.

In RMB

Item	Balance at period-end	Balance at period-begin
Current assets:		
Monetary funds	9,297,529.66	6,835,685.46
Settlement funds		
Lending funds		
Financial assets held for trading		
Notes receivable		
Accounts receivable	3,887,997.04	3,509,377.76
Prepayments	104,208.03	201,053.21
Insurance receivable		
Reinsurance receivables		
Contract reserve of reinsurance receivable		
Interest receivable		
Dividends receivable		
Other receivables	3,104,380.04	3,299,051.36
Purchase restituted finance asset		
Inventories	308,601.43	317,334.23
Non-current assets maturing within one year		
Other non-current assets		
Total current assets	16,702,716.20	14,162,502.02
Non-current assets:		
Granted entrust loans and advances		
Available-for-sale financial assets		
Held-to-maturity investments		
Long-term receivables		



Long-term equity investments	10,000,000.00	10,000,000.00
Investment properties		
Fixed assets	59,971,414.42	60,628,905.47
Construction in progress		
Project materials		
Disposal of fixed assets		
Productive biological assets		
Oil and natural gas assets		
Intangible assets	28,363,173.17	28,586,908.43
Research and development costs		
Goodwill		
Long-term deferred expenses	483,914.75	582,546.77
Deferred tax assets		
Other non-current assets		
Total non-current assets	98,818,502.34	99,798,360.67
Total assets	115,521,218.54	113,960,862.69
Current liabilities		
Short-term borrowings		
Loan from central bank		
Absorbing deposit and interbank deposit		
Capital borrowed		
Transaction financial liabilities		
Notes payable		
Accounts payable	2,333,569.51	2,171,955.96
Accounts received in advance	1,540,049.11	1,599,994.81
Selling financial asset of repurchase		
Commission charge and commission payable		
Wage payable	4,156,068.85	3,549,851.04
Taxes payable	-1,011,249.41	-1,164,999.99
Interest payable		
Dividend payable		
Other accounts payable	26,085,139.07	25,892,213.01



Reinsurance payables		
Insurance contract reserve		
Security trading of agency		
Security sales of agency		
Non-current liabilities due within 1 year		
Other current liabilities		
Total current liabilities	33,103,577.13	32,049,014.83
Non-current liabilities:		
Long-term loans		
Bonds payable		
Long-term account payable		
Special accounts payable		
Projected liabilities		
Deferred income tax liabilities		
Other non-current liabilities		
Total non-current liabilities		
Total liabilities	33,103,577.13	32,049,014.83
Owners' equity(or Shareholders' equity):		
Paid-in capital(or share capital)	364,100,000.00	364,100,000.00
Capital public reserve	54,142,850.01	54,142,850.01
Less: Inventory shares		
Reasonable reserve		
Surplus public reserve		
Provision of general risk		
Retained profit	-335,825,208.60	-336,331,002.15
Balance difference of foreign currency translation		
Total owner's equity attributable to parent Company	82,417,641.41	81,911,847.86
Minority interests		
Total owner's equity(or shareholders equity)	82,417,641.41	81,911,847.86
Total liabilities and owner's equity(or shareholders equity)	115,521,218.54	113,960,862.69



Legal Representative: Li Yuanbin

Accounting Principal: Chen Liurong

The Accounting Firm's Principal: Li Zhi

2. Profit statement

Prepared by HAINAN DADONGHAI TOURISM CENTER (HOLDINGS) CO., LTD.

In RMB

Item	Amount in this period	Amount in last period
I. Total operating income	8,477,209.50	11,024,910.00
Including: Operating income	8,477,209.50	11,024,910.00
Interest income		
Insurance gained		
Commission charge and commission income		
II. Total operating cost	7,848,388.01	9,908,252.53
Including: Operating cost	3,962.52	3,047.90
Interest expense		
Commission charge and commission expense		
Cash surrender value		
Net amount of expense of compensation		
Net amount of withdrawal of insurance contract reserve		
Bonus expense of guarantee slip		
Reinsurance expense		
Operating tax and extras	474,723.75	617,394.96
Sales expenses	3,038,252.79	3,010,477.20
Administration expenses	4,284,909.10	6,219,604.44
Financial expenses	46,539.85	57,728.03
Losses of devaluation of asset		
Add: Changing income of fair value(Loss is listed with "-")		
Investment income (Loss is listed with "-")		
Including: Investment income on affiliated Company and joint venture		
Exchange income (Loss is listed with "-")		
III. Operating profit (Loss is listed with "-")	628,821.49	1,116,657.47
Add: Non-operating income	45,702.00	57,401.25



Less: Non-operating expense	132.09	1,000.00
Including: Disposal loss of non-current asset		
IV. Total Profit (Loss is listed with “-”)	674,391.40	1,173,058.72
Less: Income tax	168,597.85	293,264.68
V. Net profit (Net loss is listed with “-”)	505,793.55	879,794.04
Including: net profit realized for merged party before combination		
Net profit attributable to owner’s equity of parent Company	505,793.55	879,794.04
Minority shareholders’ gains and losses		
VI. Earnings per share	--	--
i. Basic earnings per share	0.0014	0.0024
ii. Diluted earnings per share	0.0014	0.0024
VII. Other consolidated income		
VIII. Total consolidated income	505,793.55	879,794.04
Total consolidated income attributable to owners of parent Company	505,793.55	879,794.04
Total consolidated income attributable to minority shareholders		

Legal Representative: Li Yuanbin

Accounting Principal: Chen Liurong

The Accounting Firm’s Principal: Li Zhi

3. Cash flow statement

Prepared by HAINAN DADONGHAI TOURISM CENTER (HOLDINGS) CO., LTD.

In RMB

Item	Amount in this period	Amount in last period
I. Cash flows arising from operating activities:		
Cash received from selling commodities and providing labor services	8,712,946.02	9,839,276.62
Net increase of customer deposit and interbank deposit		
Net increase of loan from central bank		
Net increase of capital borrowed from other financial institution		



Cash received from original insurance contract fee		
Net cash received from reinsurance business		
Insured savings and net increase of investment		
Net increase of disposal of transaction financial asset		
Cash received from interest, commission charge and commission		
Net increase of capital borrowed		
Net increase of returned business capital		
Write-back of tax received		
Other cash received concerning operating activities	50,777.84	2,389,571.07
Subtotal of cash inflow arising from operating activities	8,763,723.86	12,228,847.69
Cash paid for purchasing commodities and receiving labor service	1,358,608.95	1,646,794.59
Net increase of customer loans and advances		
Net increase of deposits in central bank and interbank		
Cash paid for original insurance contract compensation		
Cash paid for interest, commission charge and commission		
Cash paid for bonus of guarantee slip		
Cash paid to/for staff and workers	2,926,280.19	3,035,193.84
Taxes paid	871,404.05	979,005.88
Other cash paid concerning operating activities	986,386.47	2,096,377.98
Subtotal of cash outflow arising from operating activities	6,142,679.66	7,757,372.29
Net cash flows arising from operating activities	2,621,044.20	4,471,475.40
II. Cash flows arising from investing activities:		
Cash received from recovering investment		
Cash received from investment income		
Net cash received from disposal of fixed, intangible and other long-term assets	4,200.00	100.00
Net cash received from disposal of subsidiaries and other units		
Other cash received concerning investing activities		
Subtotal of cash inflow from investing activities	4,200.00	100.00
Cash paid for purchasing fixed, intangible and other	163,400.00	551,434.00



long-term assets		
Cash paid for investment		
Net increase of mortgaged loans		
Net cash received from subsidiaries and other units		
Other cash paid concerning investing activities		
Subtotal of cash outflow from investing activities	163,400.00	551,434.00
Net cash flows arising from investing activities	-159,200.00	-551,334.00
III. Cash flows arising from financing activities:		
Cash received from absorbing investment		
Including: Cash received from absorbing minority shareholders' investment by subsidiaries		
Cash received from loans		
Cash received from issuing bonds		
Other cash received concerning financing activities		
Subtotal of cash inflow from financing activities		
Cash paid for settling debts		
Cash paid for dividend and profit distributing or interest paying		
Including: Dividend and profit of minority shareholder paid by subsidiaries		
Other cash paid concerning financing activities		
Subtotal of cash outflow from financing activities		
Net cash flows arising from financing activities		
IV. Influence on cash due to fluctuation in exchange rate		
V. Net increase of cash and cash equivalents	2,461,844.20	3,920,141.40
Add: Balance of cash and cash equivalents at the period -begin	6,835,685.46	15,194,668.69
VI. Balance of cash and cash equivalents at the period -end	9,297,529.66	19,114,810.09

Legal Representative: Li Yuanbin

Accounting Principal: Chen Liurong

The Accounting Firm's Principal: Li Zhi

II. Audit report

Whether the first quarterly report had been audited or not

 Yes No

The first quarterly report of the Company had not been audited.



Board of Directors of Hainan Dadonghua Tourism Centre (Holdings) Co., LTD

Chairman: Li Yuanbin

April 27, 2013