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2. Key Financial Information

Indicate by tick mark whether there is any retrospectively restated datum in the table below.

Yes No

	H1 2024	H1 2023	Change (%)
Operating revenue (RMB)	5,412,530,372.47	10,472,061,171.94	-48.31%
Net profit attributable to the listed company's shareholders (RMB)	-1,087,581,842.55	-193,240,232.33	-462.81%
Net profit attributable to the listed company's shareholders before exceptional gains and losses (RMB)	-1,103,078,610.72	-891,594,370.41	-23.72%
Net cash generated from/used in operating activities (RMB)	-439,338,365.13	-201,550,105.24	-117.98%
Basic earnings per share (RMB/share)	-0.4517	-0.0803	-462.52%
Diluted earnings per share (RMB/share)	-0.4517	-0.0803	-462.52%
Weighted average return on equity (%)	-21.33%	-2.55%	-18.78%
	30 June 2024	31 December 2023	Change (%)
Total assets (RMB)	34,324,017,267.75	35,824,818,212.66	-4.19%
Equity attributable to the listed company's shareholders (RMB)	4,553,306,674.94	5,644,401,184.65	-19.33%

3. Shareholders and Their Holdings as at the End of the Reporting Period

Unit: share

Number of ordinary shareholders	84,245	Number of preferred shareholders with resumed voting rights (if any)	0			
Top 10 shareholders (exclusive of shares lent in refinancing)						
Name of shareholder	Nature of shareholder	Shareholding percentage	Number of shares	Restricted shares	Shares in pledge, marked or frozen	
					Status	Shares
OVERSEAS CHINESE TOWN HOLDINGS COMPANY	State-owned legal person	21.75%	523,746,932	0		
CITIC SECURITIES BROKERAGE (HONG KONG) CO., LTD.	Foreign legal person	7.48%	180,001,110	0		
GUOYUAN SECURITIES BROKER (HK) CO., LTD.	Foreign legal person	2.47%	59,456,543	0		
HOLY TIME GROUP LIMITED	Foreign legal person	2.38%	57,289,100	0		
GAOLING FUND ,L.P.	Foreign legal person	1.21%	29,037,555	0		

WANG JINGFENG	Domestic natural person	1.06%	25,625,800	0		
ZHANG SUFEN	Domestic natural person	1.06%	25,500,000	0		
NAM NGAI	Foreign natural person	0.83%	20,000,000	0		
CHINA MERCHANTS SECURITIES (HK) LIMITED	State-owned legal person	0.82%	19,837,520	0		
BOCOM INTERNATIONAL SECURITIES LIMITED	Foreign legal person	0.78%	18,896,037	0		
Related or acting-in-concert parties among shareholders above	Happy Bloom Investment Limited, a wholly-owned subsidiary of the Company's first majority shareholder Overseas Chinese Town Holdings Company (OCT Group), holds 180,001,110 and 18,360,000 ordinary shares in the Company respectively through CITIC Securities Brokerage (Hong Kong) Co., Ltd. and China Merchants Securities (HK) Limited. Happy Bloom Investment Limited and OCT Group are parties acting in concert. Other than that, it is unknown whether the other shareholders are related parties or acting-in-concert parties or not.					
Shareholders conducting margin trading (if any)	Wang Jingfeng holds 25,500,000 A-shares in the Company through his securities account for customer credit trading guarantee in Guotai Junan Securities Co., Ltd.					

5% or greater shareholders, top 10 shareholders and Top 10 unrestricted shareholders involved in refinancing shares lending

Applicable Not applicable

Changes in top 10 shareholders and top 10 unrestricted shareholders due to refinancing shares lending/return compared with the prior period

Applicable Not applicable

4. Change of Controlling Shareholder or Actual Controller in Reporting Period

Change of the controlling shareholder in the Reporting Period:

Applicable Not applicable

The controlling shareholder remained the same in the Reporting Period.

Change of the actual controller in the Reporting Period:

Applicable Not applicable

The actual controller remained the same in the Reporting Period.

5. Number of Preferred Shareholders and Shareholdings of Top 10 of Them

Applicable Not applicable

No preferred shareholders in the Reporting Period.

6. Outstanding Bonds at the Date when this Report Was Authorized for Issue

√ Applicable □ Not applicable

(1) Basic Information of Bonds

Name	Abbr.	Code	Issue date	Due date	Bonds balance (RMB'0,000)	Coupon rate
Corporate bonds publicly offered to professional investors in 2022 of Konka Group Co., Ltd. (Tranche I) (Variety I)	22 Konka 01	149987	14 July 2022	14 July 2025	120,000	3.23%
Privately placed corporate bonds to professional investors in 2022 of Konka Group Co., Ltd (Tranche I) (Variety I)	22 Konka 03	133306	8 September 2022	8 September 2025	60,000	3.30%
Privately placed corporate bonds to professional investors in 2022 of Konka Group Co., Ltd (Tranche II)	22 Konka 05	133333	18 October 2022	18 October 2025	60,000	3.50%
Privately placed corporate bonds to professional investors in 2024 of Konka Group Co., Ltd (Tranche I)	24 Konka 01	133759	29 January 2024	29 January 2027	150,000	4.00%
Privately placed corporate bonds to professional investors in 2024 of Konka Group Co., Ltd (Tranche II) (Variety I)	24 Konka 02	133782	18 March 2024	18 March 2027	40,000	4.00%
Privately placed corporate bonds to professional investors in 2024 of Konka Group Co., Ltd (Tranche II) (Variety II)	24 Konka 03	133783	18 March 2024	18 March 2027	40,000	4.03%

(2) Financial Indicators as at the End of the Reporting Period

Unit: RMB'0,000

Item	30 June 2024	31 December 2023
Debt/asset ratio	86.45%	83.51%
Item	H1 2024	H1 2023
EBITDA-to-interest cover (times)	-2.34	0.89

Part III Significant Events

During the Reporting Period, the Company followed the new development strategy of "One Axis, Two Wheels and Three Growth Drivers," and adhered to long-term value-oriented principles as well as the operational strategy of focusing on the long term and improving specialization to become stronger. It also deepened integration for specialization and implemented lean management to promote high-quality development. During the Reporting Period, the Company promoted business restructuring by optimizing some business lines which did not produce a good synergic effect with the main business and had a low gross margin. As a result, the Company's operating revenue declined year on year. Affected by the following factors, the Company's net profit attributable to its shareholders for the first half of 2024 was negative:

1. In the first half of 2024, the Company actively adjusted its sales strategy for its domestic color TV business and optimized the product structure. Despite the year-over-year increase in the revenue and gross profit and the gradual improvement of the operations, the Company's color TV business still suffered a deficit due to the limited room for reduction of necessary expenses and the continuously intensifying competition in the industry.
2. In the first half of 2024, due to the changes in the prices of the trading financial assets held by the Company, the Company's net loss on changes in fair value was approximately RMB-175 million, which affected the net profit attributable to its shareholders.
3. In the first half of 2024, based on the principle of prudence, the Company set aside provisions for asset impairment of approximately RMB255 million in accordance with accounting policies and estimates, resulting in a decrease in profit.
4. In the first half of 2024, the Company's semiconductor business was still at the initial phase of industrialization. In spite of the heavy investment, efficient large-scale production had not been achieved, which affected the Company's overall operating profit.
5. The Company focused on two lines of business, "consumer electronics + semiconductor", and, with the industrial development needs taken into account, strategically reduced the investment intensity, hence a year-on-year decline in related income.

The Board of Directors
Konka Group Co., Ltd.
31 August 2024